** February 6th, 2025**

 **6:30 PM – Virtual**

**Colorado Springs Adult Soccer League**

[**www.cosasl.com**](http://www.cosasl.com)

**PO Box 2021**

**Monument, CO 80132**

**Board of Director’s Meeting Agenda / Minutes**

**Meeting called to order at 6:37 PM**

1. **Current Board Members:** Brian Slivka – President Defacto, Courtney McLeod – Secretary, Katie Anders– Treasurer, Greg Dingrando – Director, Mary Collins – Director, Julian Drummond – Director, Nick Borusiewicz – Director, Dan Ferguson – Director
	1. Not in attendance: Amy Dowling - Director
2. **Approval of Minutes of January 21st meeting minutes. Courtney** called for any edits or changes, none proposed. Courtney motioned to approve meeting minutes, Greg seconded, all in favor.
3. **Current Season Status:**
	1. Free Agent Kickaround – email has been sent to all free agents announcing dates of 2/9 and 2/16; we’d like to send this to the Manager list as well. Courtney to search flash drive for manager contact list. Will also place an emphasis on finding those who are willing to manage a team to continue to grow the league.
	2. COSASL Mentor Manager Program – Nick volunteers to assist with new managers who may need guidance or to shadow managers for team management experience. We plan to also connect with current managers to discuss potential “Ambassadors” moving forward.
	3. Registration for Spring 25 to be opened by Feb. 10th
	4. Playoff/Championships:
		1. Mary motions to remove semi-finals for playoffs in Spring of 25, Julian seconds, all in favor – motion passes.
4. **Fields update:**
	1. Brian and Nick are working on D11; Brian to reach out to James Irwin
5. **Referees & Disciplinary Overview:**
	1. Player cards have been reset, no outstanding yellow cards remaining. Only 2 current outstanding suspensions.
	2. Assignr – Brian and Katie actively working through Assignr admin access, processes and payments to ensure we can pay our annual dues and work out payment process to referees.
	3. Need to have a touch-base Referee meeting with Jim prior to Spring 25 season starting to connect on shared expectations
		1. John Wells has volunteered to serve as a backup to Jim’s assignor duties and act as a referee liaison to ensure referee representation at Manager meetings, etc.
		2. Brian to connect with Jim this week to present Wells’ offer. If accepted, we plan to invite both Jim and Wells to the pre-season meeting.
6. **New Business**:
	1. Banner has been printed and installed at Soccerhaus.
	2. Email Discussion – would like to have emails coming from “COSASL” vs. “Colorado Springs Soccer Club” to demonstrate branding cohesion.
	3. Website – Dan to connect with Springs Hosting for website management.
	4. Greg, Dan and Mary met to set up a marketing plan:
		1. Identified target audience, strategies and tactics to hit this audience, and ideas for content creation to add to social media
		2. Discussed paying for targeted FB ads
		3. Created spreadsheet to track businesses to approach for collaboration
		4. Discussed placing banners/booths at various locations (Pride, El Pomar, various community events, etc.)
			1. Rough pricing estimate of ~$70 from local business for wing banner creation. Greg to secure official pricing and present to the board.
		5. Community outreach and exposure plan; monthly newsletter
		6. Team to collaborate on community connections so Board can create an actionable plan to implement
		7. Ideas for quick “Manager Get Together” prior to season starting. Idea to host this at Soccerhaus at Upper 90 and pay for beverages for managers. Tentative date of Feb. 28th.
			1. Brian to include information for this in the Free Agent Kickaround manager email.
	5. Greg to place order for Championship T-Shirts for all divisions. Will present pricing to board prior to placing orders.

**Next Board Meeting – March 6th at 6:30 pm**

**Meeting Adjourn – Brian called for meeting adjourn at 8:26pm seconded by Courtney, all in favor.**